



2011  
Annual  
Conference  
Program

***“Attention to Prevention  
and Integration of Care”***

Monday, December 5, 2011

8:00 to 5:00	Registration – Washington Lobby
8:00 to 12:00	Exhibit and Poster Set Up – Lincoln Room
9:00 to 12:00	NCSCHA Board of Directors Meeting – Great Harvest Private Dining Room
12:00 to 1:00	NCSCHA Board of Directors Luncheon -- Great Harvest Private Dining Room
12:00 to 1:00	<i>Visit displays from Health Centers in the Washington/Jefferson Room and exhibits from Supporters and Silent Auction items in the Lincoln Room</i>
1:00 to 2:45	<b>PRE-OPENING CONCURRENT WORKSHOPS</b>
	<p><b>Session A – Washington Room</b>  <b><i>Binge Drinking/Substance Abuse</i></b>  <u>Thomas Szigethy</u>, MA, Associate Dean of Students/Director, Duke Student Wellness Center, Duke University</p> <ul style="list-style-type: none"> <li>- <i>This session will examine binge drinking, new areas of substance abuse, and treatment options. Participants will be able to identify what is happening on school and college campuses and the implication of prescriptions on substance abuse. Utilizing motivational interviewing techniques for screening patients is emphasized.</i></li> </ul>
	<p><b>Session B –Jefferson Room</b>  <b><i>“Public Education and the Health of the Public: Where You Fit, What You Can Do”</i></b>  <u>Rebecca Reeves</u>, PhD, Director of Research Program, NC Center for Health &amp; Wellness, UNC-Asheville  <u>Julie Knaack</u>, MPH, RD, LDN, Health Promotion Manager, NC Prevention Partners  <u>Heidi Carter</u>, MSPH, Maternal &amp; Child Health; Vice Chair, Durham Public Schools, Board of Education</p> <ul style="list-style-type: none"> <li>- <i>This session will discuss methods and demonstrate tools that school health centers can use to (1) enhance the practice of health promotion and disease prevention of students, and (2) build partnerships with school health advocates and educators, including local school boards. The presenters will also share the latest NC data on links between school practice, health and academic achievement for middle and high schools.</i></li> </ul>
2:45 to 3:00	<p><b>Afternoon Break – Lincoln Room</b>  <i>Visit displays from Health Centers in the Washington/Jefferson Room and exhibits from Supporters and Silent Auction items in the Lincoln Room</i></p>

3:00 to 4:45	<b>PRE-OPENING CONCURRENT WORKSHOPS</b>
	<p><b>Session C – Washington Room</b>  <b><i>“Yoga Techniques in Treatment”</i></b>  <u>Anne Derouin</u>, DNP, CPNP, Duke University School of Nursing, Duke Community &amp; Family Medicine  <u>Donna Eash</u>, LCSW, Child &amp; Adolescent Psychotherapy, Adolescent Substance Abuse, Duke Children’s Hospital</p> <ul style="list-style-type: none"> <li>- <i>This session will review the positive effects of utilizing yoga techniques in school health center treatments. The presenters will describe the positive results of yoga therapy in their own project, and offer evidence that supports the practice.</i></li> </ul>
	<p><b>Session D – Jefferson Room</b>  <b><i>“Special Needs Children”</i></b>  <u>Don Stedman</u>, PhD, Dean Emeritus, School of Education, UNC-CH; Co-Founder of New Voices  <u>Olson Huff</u>, MD, Pediatrician, Author, Consultant, Founding Medical Director Mission Children’s Hospital, Chair, Board of Directors, NC Partnership for Children  <u>Joshua Alexander</u>, MD, FAAP, FAAPMR, Director, Children’s Rehabilitation Program, UNC-CH  <u>Sandy McMillian</u>, retired IBM Executive, former chair of New Voices Foundation, Director of School Programs for New Voices.  <u>Kay McMillian</u>, senior honors student at Leesville High School in the Wake County Public Schools. A star of the nationally acclaimed documentary “Certain Proof – A Question of Worth.”</p> <ul style="list-style-type: none"> <li>- <i>This session will identify special needs children and the services that school health centers can provide for them. One of the children and her mother will join the presentation to discuss issues from their perspective.</i></li> </ul>
5:00-6:30	<b>Twilight Reception with Cash Bar (all attendees invited) – Caucus Room</b> <b>(Sponsored by New Voices and Helen &amp; Don Stedman)</b>
<b>Tuesday, December 6, 2011</b>	
7:30 to 4:00	<p><b>Registration – Washington Lobby</b>  <i>Visit displays from Health Centers in the Washington/Jefferson Room and exhibits from Supporters and Silent Auction items in the Lincoln Room</i></p>
7:30 to 8:30	<p><b>Breakfast – Lincoln Room</b>  <i>Take Breakfast to Roundtables for Regional Meetings in Washington/Jefferson Room – Locate tables from Eastern or Western region for introductions, networking, and discussion of mutual issues.</i></p>
8:45 to 9:30	<p style="text-align: center;"><b>Opening Plenary – Washington/Jefferson Ballroom</b>  <b>Welcome &amp; Introductions</b>  Steve North, MD, President, NCSCHA  Connie Parker, Executive Director, NCSCHA</p> <p><b><i>“Carrera Adolescent Pregnancy Prevention Program Applications for NC School Health Centers”</i></b>  <b>KEYNOTE SPEAKER: Michael Carrera</b>, PhD, The Children’s Aid Society, Director,</p>

	<p>Adolescent Pregnancy Prevention Program; Thomas Hunter Professor of Health Sciences, Hunter College of the City of NY; Adjunct Professor of Community Medicine, Mt. Sinai Medical Center, NY</p> <ul style="list-style-type: none"> <li>- <i>This session will review the principles of an evidence-based teen pregnancy prevention model (the Program Logic Model) and how they can be applied to delivery of care in school health centers.</i></li> </ul>
9:30 to 9:45	<p style="text-align: center;"><b>Morning Break – Lincoln Room</b></p> <p style="text-align: center;"><i>Visit displays from Health Centers in the Washington/Jefferson Room and exhibits from Supporters and Silent Auction items in the Lincoln Room</i></p>
9:45 to 10:45	<p style="text-align: center;"><b>CONCURRENT BREAKOUT SESSIONS</b></p>
	<p><b>Session A- Washington Room</b>  <b><i>“Polycystic Ovary Disease”</i></b>  <u>Steve North</u>, MD, MPH, Family Physician and Adolescent Medicine Specialist, Bakersville Community Medical Center, Bakersville, NC</p> <ul style="list-style-type: none"> <li>- <i>This session will review signs, symptoms, diagnosis and treatment of polycystic ovary disease. Participants will understand the role of imaging and lab testing in treatment and will be able to choose appropriate medications.</i></li> </ul>
	<p><b>Session B - Jefferson Room</b>  <b><i>“CHIPRA Connect: Integrating Behavioral Health Practices in Primary Care”</i></b>  <u>Regina Dickens</u>, EdD, LCSW, Program Director, NC Center of Excellence for Integrated Care  <u>Marie Dover</u>, MS, LMFT, Clinical Coordinator, NC Foundation for Advanced Health Programs</p> <ul style="list-style-type: none"> <li>- <i>This session will present an overview of the Children’s Health Insurance Program Reauthorization Act (CHIPRA Connect), and will identify tools, resources, and challenges to enhancing collaboration and community partnerships in the integration of behavioral health.</i></li> </ul>
	<p><b>Session C- Great Harvest Dining Room</b>  <b><i>“Dental Care in School Based Health Centers”</i></b>  <u>Regina Smith</u>, MSN, FNP-C, Program Director, First Health of the Carolinas  <u>Cara Haywood</u>, RN, BSN, First Health of the Carolinas</p> <ul style="list-style-type: none"> <li>- <i>The importance of oral health, the special oral health needs of children, and the importance and methods of initiating and providing dental care in school health centers will be discussed.</i></li> </ul>
10:45 to 11:00	<p style="text-align: center;"><b>Break – Lincoln Room</b></p> <p style="text-align: center;"><i>Visit displays from Health Centers in the Washington/Jefferson Room and exhibits from Supporters and Silent Auction items in the Lincoln Room</i></p>
11:00-12:00	<p style="text-align: center;"><b>CONCURRENT BREAKOUT SESSIONS</b></p>
	<p><b>Session D – Jefferson Room</b>  <b><i>“Case Statement + Fundraising = \$”</i></b>  <u>Molly Knopf</u>, MSW, State Relations Director, National Assembly on School-Based Health Care (NASBHC)  <u>Laura Brey</u>, MS, BA, Training Director, NASBHC</p> <ul style="list-style-type: none"> <li>- <i>This session will recommend strategies for obtaining financial support for School Based Health Centers. Participants will learn the steps in developing a strong case statement, and ideas for developing relationships with supporters/friends.</i></li> </ul>

	<p><b>Session E- Washington Room</b>  <b><i>“Increasing Uptake of Adolescent Vaccines in NC School Health Centers”</i></b>  <u>Cathy DeMason</u>, RN, BSN, Director, Rockingham County Student Health Center  <u>Ashley Leighton</u>, MPH, Project Coordinator, Cervical Cancer-Free NC, UNC Gillings School of Global Public Health</p> <ul style="list-style-type: none"> <li>- <i>The latest recommendations on adolescent vaccines and methods to increase uptake of vaccines in school settings will be presented with results from a survey of all NC school health centers that offer HPV vaccine. An adolescent immunization pilot project at Rockingham County SHCs will be discussed.</i></li> </ul>
	<p><b>Session F- Great Harvest Dining Room</b>  <b><i>“Evaluating Access to Care in the North Carolina School Health Centers Program”</i></b>  <u>Dan Garson-Angert</u>, MHA, PhD, Program Consultant &amp; Contract Administrator, NC School Health Centers Program, Division of Public Health</p> <ul style="list-style-type: none"> <li>- <i>A larger context for the development of better data on school health centers and access to care in NC will be presented; data problems associated with evaluating access to care in school health centers will be identified; indicators of access and utilization of services currently used by the NC School Health Centers Program (NC-SHCP); 2 year data from NC-SHCP related to access to care will be provided; and improving access to care of older children and adolescents will be discussed.</i></li> </ul>
12:00 to 12:30	<p><b>Poster Session</b>  <b>Visit posters in Washington, Jefferson, &amp; Lincoln Rooms</b></p>
12:30 to 2:00	<p><b>Awards Luncheon – Washington &amp; Jefferson Ballrooms</b>  <b><i>“NC Teen Health Alliance Year in Review”</i></b>  <u>Parrish Ravelli</u>, North Carolina Teen Health Alliance Coordinator  <u>Autumn McKinney</u>, NCTHA Member</p> <p><b><i>Awards Presentation</i></b>  <b><i>Appreciation for Extraordinary Support to NC School Health Centers:</i></b>  <u><i>School Superintendent of the Year</i></u> presented to Patrick Miller, PhD, Superintendent of Greene County Schools by Paula Hudson Hildebrand, Chief Health and Community Relations Officer, NC Department of Public Instruction; and Helen Hill, Director School Health Centers, Greene County Health Care  <u><i>Lifetime Achievement Award</i></u> presented to David Tayloe, Jr., MD, by Steve Shore, MSW, Executive Director, NC Pediatric Society; Clementine Buford, RN, NCSN, MPH, Immediate Past President, School Nurse Association of NC; Phyllis Hill, NCSCHA Board Member.  <u><i>Promising Practices Award for Promoting Adolescents’ Strengths</i></u> from the American Academy of Pediatrics presented to Jane M. Foy, MD, by Steve Shore, Executive Director, NC Pediatric Society and Stephanie Daniel, NCSCHA Board Member</p>
2:00 to 2:15	<p><b>Break- Lincoln Room</b>  <b><i>Visit displays from Health Centers in Washington/Jefferson Room</i></b>  <b><i>exhibits from Supporters and Silent Auction items in the Lincoln Room</i></b></p>
2:15 to 3:15	<p><b>CONCURRENT BREAKOUT SESSIONS</b></p>

	<p><b>Session G - Washington Room</b>  <b><i>"Recognizing Child Abuse and Neglect"</i></b>  <u>Deborah Flowers</u>, MSN, CPNP, Program Coordinator/Nurse Consultant, NC Child Medical Evaluation Program, UNC-Chapel Hill</p> <ul style="list-style-type: none"> <li>- <i>The session will review the signs and symptoms of different forms of child abuse and neglect, and recommend strategies for reporting suspected cases to child protective services and law enforcement.</i></li> </ul>
	<p><b>Session H- Jefferson Room</b>  <b><i>"NC HealthNet Networks: Wake Up &amp; Smell the Collaboration"</i></b>  <u>Anne Braswell</u>, Senior Analyst for Research &amp; Demonstrations, NC HealthNet Program Director; and CCNC-UP Program Director, NC Office of Rural Health &amp; Community Care</p> <ul style="list-style-type: none"> <li>- <i>The background leading up to NC HealthNet and the growth of the state-funded grants program for uninsured patients will be reviewed. Technical Assistance programs available, partnerships and collaborations with other organizations, and funding potential for SBHC's will be highlighted.</i></li> </ul>
	<p><b>Session I- Great Harvest Dining Room</b>  <b><i>"The Latest Development in Adolescent Vaccinations"</i></b>  <u>Tamera Coyne-Beasley</u>, MD, MPH, Professor of Pediatrics &amp; Internal Medicine; Director, NC Child Health Research Network; Associate Director, Community Engagement NC TraCS Institute - Child Health Core Home of the UNC-CH Clinical &amp; Translational Science Awards (CTSA)</p> <ul style="list-style-type: none"> <li>- <i>This session will be an overview of the very latest information on adolescent vaccinations from a state and national leader in adolescent medicine, which will provide useful insights into recent research and recommendations.</i></li> </ul>
3:20 to 3:50	<p><b>Closing Plenary – Washington &amp; Jefferson Ballrooms</b>  <b><i>"The State of SBHCs from the National Perspective and NC Federal Grant Recipients"</i></b>  <u>Molly Knopf</u>, MSW, State Relations Director, National Assembly on School-Based Health Care (NASBHC)  <b>Panel: <u>Adria Shipp (Alamance), Shea Laws (Yancey), Tom McRary (Caldwell)</u></b></p> <ul style="list-style-type: none"> <li>- <i>This session will review the state of school health centers from the national perspective, including the effects of health care reform. A panel representing organizations that received recent federal capital grants will describe how funds are being invested in their counties.</i></li> </ul>
3:50 to 4:00	<p><b>Adjournment</b>  Steve North, MD, President, NCSCHA  Connie Parker, Executive Director, NCSCHA</p> <p><i>Announcements of Winner of Free Registration to the NCSCHA 2012 Annual Conference(Exhibitors' Drawing), Silent Auction Winners and Door Prizes  (must be present to win door prizes)</i></p>



## **Door Prizes**

➤ **Two \$25 Target Gift Cards**

Donated by *Greene County Health Care, Inc.*

➤ **Christmas Poinsettias**

Donated by *NC School Community Health Alliance*

➤ **Gift Basket**

Donated by *Sylvia Boone and Gates County School Health Program*

➤ **Surprise**

Donated by *Wilmington Health Access for Teens*

➤ **More Surprises**

Donated by *Morehead Memorial Hospital and Annie Penn Memorial Hospital*

➤ **Another Great Surprise**

Donated by *First Health of the Carolinas*

## **Silent Auction**

**Two-Night Stay with Breakfast for Two** - donated by Brownstone Doubletree Hilton

The following artists have donated pieces from their collections:

*Secured by Steve North, MD*

Jennifer & Thor Bueno, **Glass Piece**

John Geci, **Glass Piece**

Michael Kline, **Pottery**

Stacey Lane, **Jewelry**

Courtney Martin, **Clay Art Object**

Shane Mickey, **Pottery**

Karen Newgard, **Pottery**

**Taste of Wilmington Gift Basket of Locally Prepared Food Items & Cookbook** – Donated by Joy Grady & Wilmington Health Access for Teens

**A Four-Pack of Tickets for Old Salem** - Donated by Old Salem Museums and Gardens

**Sterling Silver and Batik Holly Earrings** – Donated by Bibba Originals Jewelry

**Pair of Hand-Beaded Wine Glasses** – Donated by “The Beading Babes” (beadingbabes@gmail.com)

**Handmade Quilted Christmas Tree Skirt in Colors of the Season**

Donated by Susan Shipp (mother of board member Adria Shipp)

**Original Art Piece** - Donated by Anne Jeanne Willette

**Hand Crafted Jewelry** – Secured by Julie Newman

**Countdown to Christmas Calendar & Holiday Blocks** – Donated by Wendy Lee,

Website: <http://wendylee13.stampinup.net>

**Sterling Earrings** - Secured by Anne Derouin

**Original Drawing of Your Pet** - Secured by Kay Phillips

**Oriental Rug 3 x 5** – Donated by Kathleen Loucks

## Conference Supported or Provided by

**AMS Software, Inc.  
New Voices Foundation  
North Carolina Healthy Schools  
North Carolina Pediatric Society  
North Carolina Public Health  
North Carolina Office of Rural Health & Community Care  
PPD  
SEAHEC  
Helen and Don Stedman**

## Exhibitors

**AMS Software, Inc.  
APPCNC  
GlaxoSmithKline  
March of Dimes NC, Preconception  
Health Campaign  
Merck, Inc.  
MedImmune  
NAMI NC, Inc.**

**New Voices Foundation  
NC Institute for Public Health,  
NC Healthy Schools  
NC Pediatric Society  
Princeton Center for Leadership Training  
School Health Corporation  
Women's Health Branch, NC DPH  
Youth Villages**

---

### Gift bag Items

Bakersville Community Health Clinic  
First Health of the Carolinas  
N.C. School Community Health Alliance  
Wilmington Health Access for Teens

### Centers Displays

Blue Ridge Community Health Services, Henderson  
County  
First Health of the Carolinas  
Greene County Health Care, Inc.  
School Health Alliance for Forsyth County  
Wilmington Health Access for Teens, New Hanover  
County (WHAT)  
Wayne Initiative for School Health (WISH), Wayne  
County

### Volunteers

Marilyn Asay, Raleigh, NC  
Dianne Avery, Wilmington, NC  
Brenda Buie, Rocky Point, NC  
Donna Hurdle, Wilmington, NC  
Paula Tayson, Wilmington, NC

### Staff

Connie Parker, Executive Director  
Nancy McCoy-Fennell, Executive Assistant  
Parrish Ravelli, Youth Council Coordinator

### Conference Planning Committee

Marilyn Asay, RN, BS, MS  
NC Division of Public Health, School Health Program  
(Retired)

Paula Bracey, Project Specialist, SEAHEC

Cathy DeMason, RN, BSN  
Rockingham County Student Health Centers

Anne Derouin, DNP, CPNP  
Duke School of Nursing

Daniel Garson-Angert, PhD, MHA  
NC Division of Public Health

Joy Grady, BA, Executive Director  
Wilmington Health Access for Teens

Tammy Greenwell, BSN, MPH, COO, Program  
Director, Blue Ridge Community Health Center

Mike Palanza, MA, LPA  
Adolescent & Young Adult Psychological Services,  
Wilmington

Joyce Wood, MBA, Practice Administrator  
Southern Wake Family Medicine, Wake Health  
Services

## NCSCHA BOARD OF DIRECTORS

Steve North, MD, MPH, *President NCSCHA*,  
Medical Director, Buladean and Tipton Hill School &  
Family Health Centers

Anne Derouin, DNP, CPNP, *Vice President  
NCSCHA*,  
Assistant Clinical Professor  
Duke School of Nursing

Kay Phillips, *Secretary NCSCHA*  
Executive Director, Adolescent Pregnancy  
Prevention Campaign of North Carolina

Joyce Wood, MBA, *Treasurer NCSCHA*  
Practice Administrator, Southern Wake Family  
Medicine, Wake Health Services, Inc.

Helen Hill, BA, *NCSCHA Past President*  
Director, Greene County Health Care, Inc.,  
School Health Centers

Marilyn Asay, RN, BS, MS  
School Health Program (Retired)  
NC Division of Public Health

Barbara H. Biehner, MHA, ACHE  
Director of Business Development, Swain Center for  
Business & Economic Services, Cameron School of  
Business, UNCW

Sylvia Boone, RN  
Program Director, Gates County Medical Center

Laura Brewer, Senior Account Executive  
Capstrat, Raleigh

Stephanie Daniel, PhD.  
Research Associate Professor, UNCG; Program  
Coordinator, School Health Alliance Forsyth County

Cathy DeMason, RN, BSN  
Director, Rockingham County Student Health  
Centers

Jennifer Erasquin, PhD, MPH (*Ex-Officio*)  
Senior Advisor, NC Healthy Schools, DHHS

Dan Garson-Angert, PhD (*Ex-Officio*)  
School Health Centers Programs Consultant,  
Division of Public Health, NC Department of Health  
& Human Services

Joy Grady, BA, Executive Director  
Wilmington Health Access for Teens

Tammy Greenwell, BSN, MPH  
COO, Program Director, Blue Ridge Community  
Health Center

Phyllis Hill, RN, BSN  
Director, Wayne Initiative for School Health (WISH)

Julie Knaack, MPH, RD, LDN  
Health Promotion Manager, NC Prevention Partners

Shea Laws, RN, BSN  
Director of Middle School Health Centers, Toe River  
District, Yancey County

Kathleen Loucks, RN, FNP  
Greene County Health Care, Inc., School Health  
Centers

Rosa Navarro, MA  
Director of Training & Technical Assistance,  
NC Community Health Center Association

Julie Newman  
American Medical Association Alliance Field  
Director, President of the Board, Aycock Poe Center

Mike Palanza, MS, LPA  
Adolescent & Young Adult Psychological Services,  
Wilmington

Brenda Poirier, RN, MS, PNP  
Duke Community & Family Medicine  
School Health Centers

Regan Perry, RN  
School Nurse  
Ashe County Schools

Rebecca Reeve, PhD, CHES  
Director of Research Programs, NC Center for  
Health & Wellness, UNC Asheville

Adria E. Shipp, PhD, LPC, NCLSC  
School Health Program Manager  
Piedmont Health Services, Inc.

Regina Smith, RN, FNP-C  
Program Director, First Health of the Carolinas  
Montgomery County School Health Centers, East &  
West

Jennifer Weaver, Attorney  
Manning, Fulton & Skinner, P.A.

Berkeley Yorkery, MPP  
Project Director, NC Institute of Medicine

*Connie Parker, RN, BSN, MSN, Executive Director*

**The North Carolina School Community Health Alliance thanks you for attending our Annual Conference and for all you do to promote the health of NC's young people.**